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Adobe Lightroom 6 / CC Video Book: Training For Photographers



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Synopsis

With this video book, you'll learn how to instantly find any picture in your library, fix common photography problems, clean up your images, add pop to boring pictures, retouch portraits, make gorgeous prints, create photo books, and even edit your home videos. Tony goes beyond teaching you how to use Lightroom. Tony shows you why and when to use each feature to create stunning, natural photos. When Lightroom isn t the best tool, Tony suggests better alternatives. Combining the benefits of video training and book learning, this video book gives you over 14 hours of video and dozens of free presets and raw images to practice with. If you learn better with video, watch the video training and refer to the book for quick reference. If you prefer reading, the book is concise and practical, and each chapter links to relevant videos when you want to understand a topic more deeply or see it used in the real world. Tony covers every aspect of Lightroom in-depth, but structures his teaching so that both beginner and advanced photographers can learn as efficiently as possible. If you just want a quick start, you can watch the first video or read the first chapter and you'll be organizing and editing your pictures in less than an hour. If you want to know more about a specific feature, switch to that video or jump to that chapter in the ebook. If you want to know everything about Lightroom, watch the videos and read the book from start to finish.

Book Information

Paperback: 305 pages
Publisher: Mason Press; 1 edition (May 15, 2015)
Language: English
ISBN-10: 0988263491
ISBN-13: 978-0988263499
Product Dimensions: 8.1 x 0.6 x 10 inches
Shipping Weight: 1.7 pounds (View shipping rates and policies)
Average Customer Review: 4.7 out of 5 stars 285 customer reviews
Best Sellers Rank: #19,053 in Books (See Top 100 in Books) #1 inÃ Â Books > Arts & Photography > Other Media > Digital #10 inÃ Â Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing #27 inÃ Â Books > Arts & Photography > Photography & Video > Digital Photography

Customer Reviews

Award-winning author & photographer Tony Northrup has published more than 30 educational books. Among other titles, Tony is author of Stunning Digital Photography and Windows 8 Inside

Out. As a photographer, Tony’s work has been published worldwide on magazine, book, and CD covers, and everywhere from Velveeta to Viagra ads. Tony lives in Waterford, CT with his wife and daughter. You can learn more about Tony by following him on Twitter (@TonyNorthrup) or emailing him at tony@northrup.org.

There are a lot of ebooks and hardcover books out there about Lightroom. This is the best!! Period. There are several reasons why and let me explain why it is, at least to me.I’m semi-retired and, though always interested in photography, I wanted to go further now that I have more time and so I checked out Lightroom (LR). I have only been using LR now for about 3 years now, having started with 4. I watched a lot of videos and read a lot of free stuff about it to start and that did help a lot. But I wanted to go further as my photography was going further so I bought one of the popular books for LR 5. It was great and also helped with getting a bit better with LR though I wasn’t exactly crazy about the writing style of that one.A while later, and mostly out of curiosity, I also decided to get Tony’s LR book, the predecessor to this one, and WOW, what a difference! Such a unique approach and delivery. The written sections about everything are clear, concise and you know how to use that part of LR when you’ve finished each section. Tony’s speaking/writing style is conversational and, with the video parts, you just feel like you are sitting in the room with him while he explains things with hands on examples. I really like the way the link to the video is right in the related section and clicking on it takes you right to that section in the overall video. So, you can read a section or just click on the link and watch the video about it. I like to do both. In the ebook there is enough text to clearly explain the function Tony is teaching but also the examples are well done. The "before and after" pics not only show the changes in a photo but also the position of the sliders that made the difference. Well done.So, LR 6 comes out. I didn’t hesitate but pre-orderd the updated ebook from Tony and I’m not disappointed. Why? For 2 main reasons. Sure, it covered everything the previous book did but it also clearly notes and teaches the changes in LR6 so you don’t sort of have to start over to find them.The second reason deserves its own paragraph. Price. The original book (with those great, linked videos that double cover each point of learning LR) is reasonably priced, especially in comparison with a couple of the more popular LR books. Then, as if that wasn’t enough, the charge to update to the LR6 book was extremely reasonable again, compared to others. I just received an email that the LR6 version of another LR5 book I have was ready. When I saw the price for owners of the LR5 book my first thought was "Really? That much to update?"Summary. This book is well written, covers LR very well in a knowledgeable but conversational style, AND has the linked videos. Will I get the update to that other book? Why? I

have Tony’s book. If let you use an occasional "Super rating" on maybe a 10 star scale, this book gets a 10 on quality, content, features, and value.Now stop reading reviews, buy the book, go out and shoot, then come back and let this book make you better at post processing those shots.

Thank you Tony and Chelsea! This multifaceted multimedia "teaching workbook" (that breaks out of the standard mold) gives each aspiring photographer a chance to understand and learn Adobe Light Room 6, whichever way best suites / fits their aptitude! And since the reader is likely a visually "abled" photographer, it’s approach is VERY visual, to the favor of the visual artist! This teaching DUO gives the photo artist an opportunity to hit their visual journey running .. for a balanced visual tutorial! It melds the written text, illustrated examples, YouTube videos, FaceBook Q&A opportunities to ask "what’s up"? The learner is taught how to participate in their own educational experience of visual learning! The Northrup’s are an awesome teaching duo .. heads and shoulders above ANY others! Thank you T. & C.!

First, Tony’s book is very simple to read, thorough and exhaustive. From the most common features...to the hidden gems, he covers it all. He explains how to use each feature in a simple and easy to understand manner.However, in my opinion, here’s what sets apart his from so many other great books on LR (and there are some good ones out there). He not only explains how to use the tools in LR but he explains and points out why you would WANT to use them. I was in no way a novice in LR before but I sure found out I wasn’t taking full advantage of its many features. My photos have improved remarkably as a result of reading this book.Thanks Tony and Chelsea, you guys have not only taught me a lot but you’ve also freshened my love for photography again.

This book was a gift for my husband William Schmitt who wrote this review:The BOOK: I purchased this book, because it averaged out the best choice after reading the reviews. I like to read a book rather than online content, but this It is not an easy read. There is a of of superfluous wording. Many books make suggestions on "WHY" you may want to do a certain thing, but this book does not.The Value of this purchase is the online VIDEOS for each chapter, The Facebook Group and the FREE presets.There is a link and a QR code to view a video that accompanies each chapter - 14 Hours worth of video!Once you are registered after purchasing the book, you can join "Lightroom Video Book Readers Group" on Facebook - which is a wealth of information not found elsewhere online.There are over 150 FREE Presets you can download.You can also download a catalog of photos from the book in RAW format to experiment.I highly recommend this book for Beginners,

Intermediates and Experts.William Appell Schmitt

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